



VIRGINIA

Additional Sponsorship Opportunities

In addition to the general star sponsorships, there are several Virginia Chapter ASID events that will take place during 2010. Each has opportunities for sponsorship to fit your budget. You may be a sponsor for as many as you wish and at any level.

Student Career Day – February 12, 2010

Students from all college level interior design programs in Virginia are invited to an entire day of speakers, round table discussions, portfolio and resume reviews, and networking with professional designers. Sponsorship opportunities include:

- Purchasing table space to speak with students about career opportunities: \$75
- Providing money for student lunches: \$25 per student
- Contributing promotional items for student goodie bags

CEU Symposium and Expo – 1st Week of April 2010

Design professionals from all over the state of Virginia, including ASID, IIDA, AIA and IFMA members, are invited for a day of CEU's, a distinguished speaker, and trade expo. The following sponsorship opportunities include recognition at the event, special signage, program advertisements, complimentary tickets to the event, plus other perks, depending on level of sponsorship:

- Hosting the event – Sole host: \$6000, or shared host: \$3000
- Catering Host – Sole host: \$4,000, or shared host: \$2,000
- Printing Sponsor – Sole sponsor: \$2,000, or 4 shared sponsors: \$500 each

Also available for the trade expo:

- Premium Booth: \$900
- Standard Booth: \$800

White Elephant Gala and Auction– August 2010

Each Virginia Chapter ASID region (see below) has its own auction, with a portion of the money raised to benefit Habitat for Humanity. Items are donated from the design community, dealers, manufacturers and from retail establishments for silent auction. This year artists and designers will be involved by auctioning off their themed creations. Oh, and did I mention the Food?

Sponsorship opportunities include, but are not limited to:

- Event sponsorship
- Food sponsorship
- Publicity sponsorship
- Auction items

Each region has its own financial needs. Please call the ASID office for contact information.

Awards Gala and ASID Annual Dinner – September 2010

A joint event of ASID and IIDA, the Awards Gala celebrates the accomplishments of their members. The evening consists of a cocktail hour, sit-down dinner and announcement of the IDEA design competition. Sponsorships include:

- General sponsorship for the event, includes special signage and recognition in the programs
- Cocktail hour, includes special signage

Regional Meetings

In addition to the above events, each region has meetings throughout the year. Some include CEU's, special speakers, round-table discussions and trips to historic architectural sites. Sponsorship opportunities include providing speakers, refreshments, meeting location or transportation for the architectural site visit. Please contact the Virginia Chapter ASID administrator for contact information for each region's program chairperson. The regions are as follows:

Capital – central Virginia, including Richmond and Charlottesville

Southwest - includes Roanoke, Blacksburg, and part of West Virginia

Hampton Roads - includes Williamsburg, Hampton Roads, Virginia Beach, and the Tidewater area